

ANNE L. VANVLACK

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EDUCATION & CERTIFICATIONS

FACILITATOR OF ADULT LEARNING CERTIFICATE

Loyalist College

in progress 2015

CERTIFIED MARKETING CONSULTANT

eMarketing Association

2015

HONOUR TECHNOLOGICAL STUDIES SPECIALIST

Faculty of Education, Queen's University

1995

Kingston, Ontario

ONTARIO TEACHERS CERTIFICATE

Faculty of Education, Queen's University

1987

Kingston, Ontario

EMPLOYMENT

OWNER/MANAGER

InfoLink Interactive Media

YEARS (1996 - PRESENT)

Picton, Ontario

- InfoLink provides web development, consulting, workshops and online marketing. InfoLink initiated and manages the official Prince Edward County tourism website prince-edward-county.com / visitthecounty.ca
- Business award: 1999 Prince Edward County Business of the Year, for community leadership and employment.
- Website awards: 2006 Excellence in Marketing and Product Development - Tourism; 1997 Economic Developers Council of Ontario Marketing Award of Excellence for the Prince Edward County tourism website.

BUSINESS/TECHNOLOGY TEACHER

HONOUR TECHNOLOGICAL STUDIES SPECIALIST

Prince Edward Collegiate Institute

YEARS EMPLOYED (1986 - 2000)

Picton, Ontario

- Areas of expertise include: adult education, computer software applications, business, communications, entrepreneurship, marketing. Involved in the production of the school website, newspaper, yearbook, & school event programs.
- Assumed a leadership role in staff development workshops, and for corporate training for the school's business partner ESSROC.
- Also provided instruction for Loyalist College night classes (computers, business software applications).

PERSONAL AWARDS & RECOGNITIONS

- 2011 Winner of the Inspirational Women of the County Award. County Weekly News (Prince Edward County).
- 2009 recognized as a "Creative Mind" helping to ignite the rural economy, by the Economic Development department of Prince Edward County.
- 2005 recognized as a Rural Innovation Champion (Innovative Rural Communities project) for work in promoting Prince Edward County.

COMMUNITY INVOLVEMENT

Current committees include: Prince Edward County Tourism Development Alliance. Anne has served as a director on the boards of Prince Edward County Chamber of Tourism & Commerce (1998-2001), Taste the County Prince Edward (1998-2006), and Picton BIA Board of Management (2012-2014). She initiated the HQNet Community Broadband Network (2000-2002) because of her strong belief that high speed internet is critical for the local rural economy.